

FP7 – 610753

Framework Programme (FP) 7

ICT-2013.5.1 - Personalised health, active ageing, and independent living

d2) Development of mobile eHealth services to empower patients and enable patient-centric care, using mobile devices and converging software platforms



UNWIREDHealth

Market Consultation invitation 2014



This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement no 610753.

Fundacio TICS Salut (Spain), the Region of Southern Denmark (Denmark) and NHS24 (United Kingdom) in partnership with NHS Greater Glasgow and Clyde and are working together in the project UNWIRED Health introducing a mobile care service for health professionals and consumers.

The project will deploy Pre-Commercial Procurement (PCP) to create step-change innovations in mobile patient ICTs in order to empower patients enabling patient-centric care, using mobile devices and converging interoperable platforms. Selected proposals will be developed through a Pre-Commercial Procurement process (end of 2014 - end of 2016).

Invitation to Market Consultation Day:

The UNWIRED Health consortium would like to invite all interested parties from all Europe (SME, spin-offs, start-ups, large enterprises, research and technology centres, etc.) active in the sectors of healthcare, mobile applications and eHealth services to join one or more of our Market Consultation Days. During the event the audience will be provided with an overview on the UNWIRED Health procurement objectives, on the Pre-Commercial Procurement process and will have an opportunity to make direct questions and comments to the procuring authorities.

Participation in the Market Consultation Day is not a pre-requisite for participation to UNWIRED Health pre-commercial procurement and at the same time does not give any advantage to any supplier.

Three Market Consultation events will take place:

1. The first one on November 14th from 9:30 to 12:30 in the Region of Southern Denmark. (Room 6, Entrance 93, Odense University Hospital, Sdr. Boulevard 29, 5000 Odense C, Denmark).
2. The second one on November 17th from 9:30 to 12:30 in Barcelona (Sala de Actos, C/ Roc Boronat 81-95, 08005, Agència de Qualitat i Avaluació Sanitàries de Catalunya (AQuAS), Barcelona).
3. The third one on November 18th from 12.30 to 15.30 in Glasgow. Beardmore Hotel and Conference Centre, Beardmore Street, Clydebank, Glasgow, G81 4SA <http://www.thebeardmore.com/>

During the event, the audience will be provided with an overview of a PCP process we are looking to commence shortly. We will discuss how the partners are working together to create innovation within the market, and how they are looking for the market to work as partners with them in transforming the way that the management and care of heart failure patients is delivered.

The partners have agreed on heart failure pathways both for patients living with heart failure as a chronic disease and patients requiring palliative care and who require end of life care support. This will be used as the focus of innovation for clinicians, community nursing staff, local agencies, voluntary sector and patients (and care providers). The partners are looking to engage the market in developing innovation using new and emerging technologies that can be integrated into their existing, diverse eHealth portfolio. At the end of the process, the vendors will be able to take forward their products into the market, and to develop them further with the partners, and others.

The events will allow the partners to outline the PCP programme and process, the background to the chosen pathway and the overall challenge that we will potentially put to the market. The attendees will be invited to ask questions and share opinions on the process, the timeframes, the commitments needed and the appetite within the market place for such an approach. The panel will also ask attendees their thoughts on the degree of innovation achievable, the potential for sharing development, and the motivation to be involved. This feedback will be considered as we shape the tender documentation and PCP process moving forward.

We look forward to welcoming you to each of the sessions below.

Interested parties are advised that the registration for attendance can be done at the website: www.unwiredhealth.eu

However, for registrations or enquiries about the event in Denmark, please contact Mr. Henrik Gaunsbaek on Henrik.gaunsbaek@rsyd.dk or phone +45 3058 8342.

For the event in Glasgow on 18th November, please contact pamela.rennie@nhs24.scot.nhs.uk or phone +44 (0) 7990 514 646.

Market Consultation in Odense:

- 9:30 – 9:45** Overview of UNWIRED HEALTH procurement objectives
- 9:45 – 10:15** Description of UNWIRED HEALTH Pre-Commercial Procurement process
- 10:15 – 10:30** Description of UNWIRED HEALTH functionalities and IT challenges
- 10:30 - 10:45** Round table with UNWIRED HEALTH procuring authorities
- 10:45 - 11:45** UNWIRED HEALTH market consultation process
- 11:45 - 12:30** Questions and answers with the audience

Market Consultation in Barcelona:

- 10:00 – 10:15** Overview of UNWIRED HEALTH procurement objectives
- 10:15 – 10:45** Description of UNWIRED HEALTH Pre-Commercial Procurement process
- 10:45 – 11:00** Description of UNWIRED HEALTH functionalities and IT challenges
- 11:00 - 11:15** Round table with UNWIRED HEALTH procuring authorities
- 11:15 - 12:15** UNWIRED HEALTH market consultation process
- 12:15 - 13:00** Questions and answers with the audience

Market Consultation in Scotland:

- 12:30 – 12:45** Overview of UNWIRED HEALTH procurement objectives
- 12:45 – 13:15** Description of UNWIRED HEALTH Pre-Commercial Procurement process
- 13:15 – 13:30** Description of UNWIRED HEALTH functionalities and IT challenges
- 13:30 - 13:45** Round table with UNWIRED HEALTH procuring authorities
- 13:45 - 14:45** UNWIRED HEALTH market consultation process
- 14:45 - 15:30** Questions and answers with the audience

Sandwiches and refreshments will be provided.